**Accessibility Internet Rally (AIR)**

a global web accessibility awareness program

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### The Inaccessibility Problem

- **People with disabilities** are more likely to need access to critical social services provided by non-profits like yours.
- Less than 2% of the top websites meet accessibility standards resulting in millions of people with disabilities being unable to access opportunities in education, employment or social, civic, and creative engagement in their daily lives.

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### Your Organization Can Help Close the Digital Divide

Knowbility’s Accessibility Internet Rally (AIR) pairs organizations, musicians, or artists with volunteer teams of developers and tech professionals to work together to build or refresh the accessibility of websites.

Scholarships are available thanks to our friends at Adobe. For more information, email AIR@knowbility.org.

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### AIR 2022 presented by salesforce

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### What NPOs Say About AIR

“AIR provided us the opportunity to work with a fantastic team including a designer and web developers to help us re-think and ultimately re-create our website content and design from an accessibility perspective.”

—*Michelle Wild*

*Brain Education Strategies and Technology President and 2021 AIR NPO Participant*

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### AIR Timeline

- August 19th: Registration Closes
- September 8th: Kickoff
- November 13th: Final Countdown
- January 12th: Awards Ceremony

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