AIR
The Accessibility Internet Rally
Sponsorship Package
About AIR

The Accessibility Internet Rally is a unique design competition that allows web developers and designers to practice their skills in a real world environment for the benefit of nonprofits, their constituents, and artists.

In eight weeks, teams redesign or create an accessible website for their partner organization. Over the course of the competition, teams learn about web accessibility standards, meet with expert mentors, and gain greater knowledge in the user experience of people with disabilities. Equally, nonprofits and artists learn how providing accessible content can increase interaction and engagement within their community and expand the skills needed to maintain an accessible website.

By working with these organizations and community groups, AIR ensures more people with disabilities are able to apply to critical social safety nets, connect with their communities, and actively participate in causes that are meaningful to them.
AIR Sponsorship Levels

$50,000
PREMIER

- “Presented By” hyperlink logo placement on Knowbility’s AIR website
- “Presented By” logo placement on all newsletters sent during the rally
- Participation in Advisory Board
- Opportunity to present an award at the Awards Ceremony
- Featured in Knowbility Newsletter (250 words)
- Featured in Knowbility Annual Report
- Attend a virtual Meet & Greet with the AIR 2022 winners
- Promotion on social media channels

$25,000
SUPERSONIC

- Hyperlink logo placement on Knowbility’s AIR website
- Logo placement on all newsletters sent during AIR competition
- Opportunity to present an award for the AIR Awards ceremony
- Featured in Knowbility Newsletter (100 words)
- Highlight in Knowbility Annual Report
- Promotion on social media channels

$15,000
HIGH FLYER

- Hyperlink logo placement on Knowbility’s AIR website
- Logo placement on all newsletters sent during AIR competition
- Featured in Knowbility Newsletter (50 words)
- Recognition in Knowbility Annual Report
- Promotion on social media channels

$7,500
JET PACK

- Hyperlink logo placement on Knowbility’s AIR website
- Logo placement on all newsletters sent during AIR competition
- Recognition in Knowbility Annual Report
- Promotion on social media channels

$2,500
TURBO

- Hyperlink logo placement on Knowbility’s AIR website
- Logo placement on all newsletters sent during AIR competition
- Recognition in Knowbility Annual Report
- Enroll 1 team to the Competition or your company’s name is attached to a team
AIR Reach

AIR participants come from all over the world, ensuring that people with disabilities - wherever they are - can benefit from accessible websites.

Non-profit sectors served:

- Justice and Legal Services
- Economic Development
- Housing and Shelter
- Education and Literacy
- Arts and Culture
- Community Development
- Human Services
- Mental Health and Crisis intervention
- Sports and Recreation
- Animal Services
- Health Services
Top countries in 2021: Canada, United States, Costa Rica, Nigeria, New Zealand, South Africa, UK, Sweden, Norway and Switzerland.

Top states: WA, TN, CA, TX, NY, IL, OH, NJ, NV, VA, AL and MI.
About Knowbility

Knowbility is a 501(c)(3) charitable organization whose mission is to create a more inclusive digital world for people with disabilities. Knowbility achieves this through education, awareness, and advocacy. All programs and services are intentionally designed to teach and empower those who are committed to providing equal opportunity and access through technology. Since 1999, Knowbility has worked with thousands of businesses, schools and government agencies, and fellow nonprofit organizations in order to improve the lives of millions of people with disabilities worldwide.

Your support ensures that people with disabilities have equal access to opportunity. Join us as, together, we achieve digital equity by closing the digital divide.