AIR
The Accessibility Internet Rally
Sponsorship Opportunities
About AIR

The Accessibility Internet Rally is a unique design competition that allows web developers and designers to practice their skills in a real world environment for the benefit of nonprofits, their constituents, and artists.

In eight weeks, teams redesign or create an accessible website for their partner organization. Over the course of the competition, teams learn about web accessibility standards, meet with expert mentors, and gain greater knowledge in the user experience of people with disabilities. Equally, nonprofits and artists learn how providing accessible content can increase interaction and engagement within their community and expand the skills needed to maintain an accessible website.

By working with these organizations and community groups, AIR ensures more people with disabilities are able to apply to critical social safety nets, connect with their communities, and actively participate in causes that are meaningful to them.
AIR Sponsorship Levels

**$50,000 PREMIER**
- Designated event "Producer"
- Sponsor 4 AIR teams (your company name or your name on freelance team)
- Featured in newsletters & outreach with logo through January 2024
- Logo and recognition at AIR training events for teams and NPOs
- Participation in AIR advisory board
- Opening keynote at kickoff event in mid September
- Award presentation at closing ceremony
- Logo and thanks in Knowbility annual report
- Attend a virtual meet-and-greet with AIR 2023 Winners
- Promotion on social media channels

**$25,000 PLATINUM**
- Sponsor 3 AIR teams (your company name or your name on freelance team)
- Featured in newsletters & outreach with logo through January 2024
- Logo and recognition at AIR training events for teams and NPOs
- Participation in AIR advisory board
- Award presentation at closing ceremony
- Logo and thanks in Knowbility annual report
- Attend a virtual meet-and-greet with AIR 2023 Winners
- Promotion on social media channels

**$15,000 GOLD**
- Sponsor 2 AIR teams (your company name or your name on freelance team)
- Featured in newsletters & outreach with logo through January 2024
- Logo and recognition at AIR training events for teams and NPOs
- Participation in AIR advisory board
- Award presentation at closing ceremony
- Logo and thanks in Knowbility annual report plus social media promotion
- Attend a virtual meet-and-greet with AIR 2023 Winners

**$7,500 SILVER**
- Sponsor 2 AIR teams (your company name or your name on freelance team)
- Featured in newsletters & outreach without logo through January 2024
- Logo and recognition at AIR training events for teams and NPOs
- Participation in AIR advisory board
- Award presentation at closing ceremony
- Thanks in Knowbility annual report
- Promotion on social media channels

**$2,500 BRONZE**
- Sponsor 1 AIR team (your company name or your name on freelance team)
- Featured in newsletters & outreach without logo through January 2024
- Verbal and listed recognition at AIR training events for teams and NPOs
- Participation in AIR advisory board
- Thanks in Knowbility annual report
- Promotion social media channels

**$1,000 SUPPORTING**
- Sponsor 1 AIR team (your company name or your name on freelance team)
- Listed recognition at AIR training events for teams and NPOs
- Thanks in Knowbility annual report
- Promotion on social media channels
AIR Reach

AIR participants come from all over the world, ensuring that people with disabilities - wherever they are - can benefit from accessible websites.

Non-profit sectors served:

- Justice and Legal Services
- Economic Development
- Housing and Shelter
- Education and Literacy
- Arts and Culture
- Community Development
- Human Services
- Mental Health and Crisis intervention
- Sports and Recreation
- Animal Services
- Health Services
Top countries in 2021: Canada, United States, Costa Rica, Nigeria, New Zealand, South Africa, UK, Sweden, Norway and Switzerland.

Top states: WA, TN, CA, TX, NY, IL, OH, NJ, NV, VA, AL and MI.
About Knowbility

Knowbility is a 501(c)(3) charitable organization whose mission is to create a more inclusive digital world for people with disabilities. Knowbility achieves this through education, awareness, and advocacy. All programs and services are intentionally designed to teach and empower those who are committed to providing equal opportunity and access through technology. Since 1999, Knowbility has worked with thousands of businesses, schools and government agencies, and fellow nonprofit organizations in order to improve the lives of millions of people with disabilities worldwide.

Your support ensures that people with disabilities have equal access to opportunity. Join us as, together, we achieve digital equity by closing the digital divide.