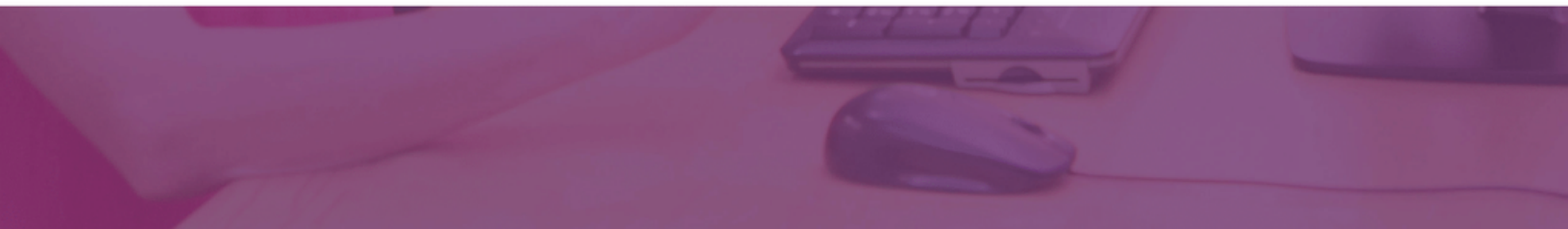




AIR

The Accessibility Internet Rally Sponsorship Opportunities



About AIR

The Accessibility Internet Rally is a unique design competition that allows web developers and designers to practice their skills in a real world environment for the benefit of nonprofits, their constituents, and artists.

In eight weeks, teams redesign or create an accessible website for their partner organization. Over the course of the competition, teams learn about web accessibility standards, meet with expert mentors, and gain greater knowledge in the user experience of people with disabilities. Equally, nonprofits and artists learn how providing accessible content can increase interaction and engagement within their community and expand the skills needed to maintain an accessible website.

By working with these organizations and community groups, AIR ensures more people with disabilities are able to apply to critical social safety nets, connect with their communities, and actively participate in causes that are meaningful to them.



Photo montage of AIR events and participants, sitting by their computers and showing off their a11y t-shirts.

AIR Sponsorship Levels

\$50,000

PREMIER

- Designated event "Producer"
- Sponsor 4 AIR teams (your company name or your name on freelance team)
- Featured in newsletters & outreach with logo through January 2024
- Logo and recognition at AIR training events for teams and NPOs
- Participation in AIR advisory board
- Opening keynote at kickoff event in mid September
- Award presentation at closing ceremony
- Logo and thanks in Knowbility annual report
- Attend a virtual meet-and-greet with AIR 2023 Winners
- Promotion on social media channels

\$25,000

PLATINUM

- Sponsor 3 AIR teams (your company name or your name on freelance team)
- Featured in newsletters & outreach with logo through January 2024
- Logo and recognition at AIR training events for teams and NPOs
- Participation in AIR advisory board
- Award presentation at closing ceremony
- Logo and thanks in Knowbility annual report
- Attend a virtual meet-and-greet with AIR 2023 Winners
- Promotion on social media channels

\$15,000

GOLD

- Sponsor 2 AIR teams (your company name or your name on freelance team)
- Featured in newsletters & outreach with logo through January 2024
- Logo and recognition at AIR training events for teams and NPOs
- Participation in AIR advisory board
- Award presentation at closing ceremony
- Logo and thanks in Knowbility annual report plus social media promotion
- Attend a virtual meet-and-greet with AIR 2023 Winners

\$7,500

SILVER

- Sponsor 2 AIR teams (your company name or your name on freelance team)
- Featured in newsletters & outreach without logo through January 2024
- Logo and recognition at AIR training events for teams and NPOs
- Participation in AIR advisory board
- Award presentation at closing ceremony
- Thanks in Knowbility annual report
- Promotion on social media channels

\$2,500

BRONZE

- Sponsor 1 AIR team (your company name or your name on freelance team)
- Featured in newsletters & outreach without logo through January 2024
- Verbal and listed recognition at AIR training events for teams and NPOs
- Participation in AIR advisory board
- Thanks in Knowbility annual report
- Promotion social media channels

\$1,000

SUPPORTING

- Sponsor 1 AIR team (your company name or your name on freelance team)
- Listed recognition at AIR training events for teams and NPOs
- Thanks in Knowbility annual report
- Promotion on social media channels

AIR Reach

AIR participants come from all over the world, ensuring that people with disabilities - wherever they are - can benefit from accessible websites.

Non-profit sectors served:



Justice and
Legal Services



Economic
Development



Housing and
Shelter



Education and
Literacy



Arts and
Culture



Community
Development



Human
Services



Mental Health
and Crisis intervention



Sports and
Recreation

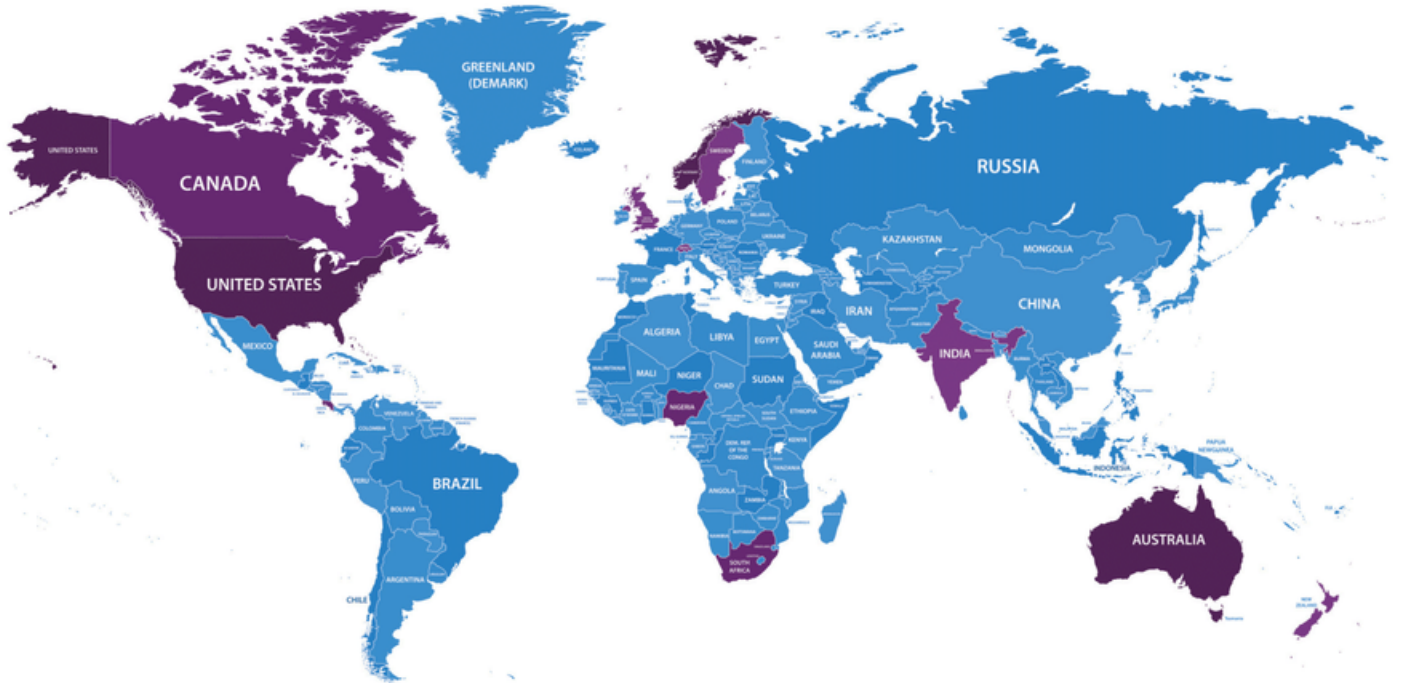


Animal
Services



Health
Services

Top countries in 2021: Canada, United States, Costa Rica, Nigeria, New Zealand, South Africa, UK, Sweden, Norway and Switzerland.



Top states: WA, TN, CA, TX, NY, IL, OH, NJ, NV, VA, AL and MI.

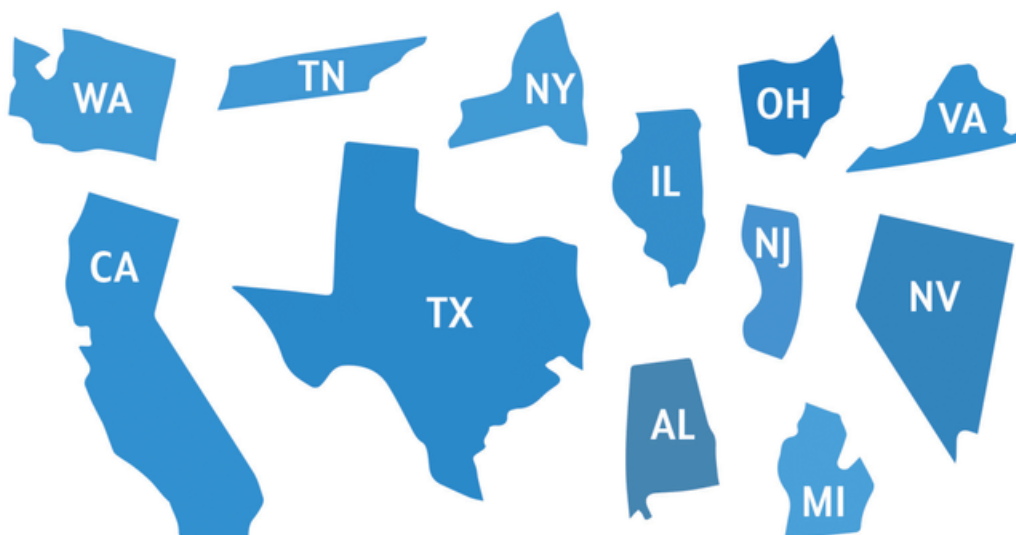




Photo of several members of the AIR team posing in front of a Knowbility banner.

About Knowbility

Knowbility is a 501(c)(3) charitable organization whose mission is to create a more inclusive digital world for people with disabilities. Knowbility achieves this through education, awareness, and advocacy. All programs and services are intentionally designed to teach and empower those who are committed to providing equal opportunity and access through technology. Since 1999, Knowbility has worked with thousands of businesses, schools and government agencies, and fellow nonprofit organizations in order to improve the lives of millions of people with disabilities worldwide.

Your support ensures that people with disabilities have equal access to opportunity. **Join us** as, together, we achieve digital equity by closing the digital divide.

512.527.3138
Ext. 107

 **Knowbility**
1033 La Posada Dr Suite 307 Austin, TX 78752

