The Inclusive Design Challenge

People with disabilities are more likely to need access to critical social services.

Less than 2% of the top websites meet accessibility standards resulting in millions of people with disabilities being unable to access opportunities in education, employment or social, civic, and creative engagement in their daily lives.

You Can Help Close the Digital Divide

Knowbility’s Accessibility Internet Rally (AIR) program pairs teams of developers and tech professionals with nonprofit organizations in order to increase their engagement with the disabled community. Over the course of eight weeks, volunteer teams learn about web accessibility standards and meet with expert mentors. They gain greater knowledge in the user experience of people with disabilities as they redesign or create an accessible website for their paired organization.

Ways To Be an Ally In Action

Register a Team
By encouraging your tech team to participate in AIR, they get access to accessibility and inclusive design training from mentors who are leading accessibility experts. Your team can strengthen or learn skills while improving the lives of people with disabilities!

Become a Sponsor
Associate your brand with digital equity to demonstrate your company’s commitment to this important issue. Your support means that more people with disabilities will have access to critical safety nets, like food or emergency housing.

AIR Timeline
- August 19th: Registration Closes
- September 8th: Kickoff
- November 13th: Final Countdown
- January 12th: Awards Ceremony

AIR 2022 presented by salesforce

www.Knowbility.org/AIR