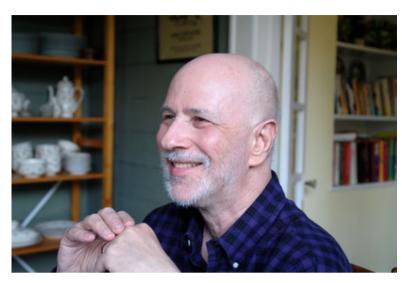
# John Slatin AccessU 2022 Powered by Knowbility



#### "Good design IS accessible design" - John Slatin

Named after the late John Slatin, a pioneer and leader in web accessibility, AccessU is a web accessibility conference designed to teach accessibility, usability, and inclusive design skills to anyone. Regardless if attendees participate onsite or online, AccessU will be an environment of learning, exploration, creativity, and connection.



#### Attendees

Whether they are a manager, code-slinger, designer, researcher, content creator, or any other role, AccessU is designed for anyone interested in web accessibility to learn everything they need to know about integrating accessibility into their company.

### A Hybrid Event

We will be hosting onsite participants and presenters at St. Edward's University in Austin, TX. Virtual participants will attend sessions, keynotes and networking events simultaneously with their onsite peers.

May 9, 2022 Pre Conference Deep-Dives

Attendees receive a full day of intensive training from one of our 4 workshops May 10-12, 2022 General Conference

3 days of sessions with experts from around the world, keynotes, networking opportunities and special events

### AccessU 2022 Sponsorship Levels

### Terawatt - \$25,000

- Dedicated virtual space or meeting room to demo products or services
- 10 complimentary registrations ٠
- Identified in press releases for AccessU 2022 •
- Highlights in Knowbility newsletter and all email marketing (including logo) •
- Listing on Knowbility website with hyperlink •
- Promotion on social media channels •
- Logo on virtual banners & onsite signage

### Gigawatt - \$15,000

- 6 complimentary registrations •
- Identified in press releases for AccessU 2022 ٠
- Highlights in Knowbility newsletter and all email marketing (including logo)
- Listing on Knowbility website with hyperlink •
- Promotion on social media channels
- Logo on virtual banners & onsite signage

### Megawatt \$10,000

- 4 complimentary registrations
- Identified in press releases for AccessU 2022 •
- Highlights in Knowbility newsletter and all email marketing (including logo) •
- Listing on Knowbility website with hyperlink
- Promotion on social media channels •
- Logo on virtual banners & onsite signage

## Additional Sponsorship Opportunities

### Track Sponsor \$5,000

- 4 complimentary registrations
- Identified in press releases for AccessU 2022 •
- Highlights in Knowbility newsletter and all email marketing • (including logo)
- Listing on Knowbility website with hyperlink
- Promotion on social media channels •
- Logo on virtual banners & onsite signage for specific track room

### Event & Additional Sponsors \$2500

- 2 complimentary registrations
- Identified in press releases for AccessU 2022
- Highlights in Knowbility newsletter and all email marketing • (including logo)
- Listing on Knowbility website with hyperlink ٠
- Promotion on social media channels

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## Your sponsorship will align your company with digital accessibility in a practical, real world way. Become a sponsor today by emailing accessU@knowbility.org or submit a form on our website

### **Conference Tracks**

- Dev/Coding/Testing
- Design/UX
- Policy/Strategy
- Content/Documents
- Gaming/XR/AI

#### **Events & Opportunities**

- Keynotes
- Happy Hour
- Networking Event
- Social Event
- Captions