The Virtual Accessibility Training Experience
A two-week skills academy for a more inclusive digital world

WEEK 1: Pre-Conference: May 13, 2021, 9:00 am - 4:00 pm

• 4, all-day, intensive workshops.
• Talks from accessibility experts
• Live Q&A with access to all recordings

WEEK 2: Conference Week: May 18-20, 2021, 9:00 am - 5:00 pm

• Tuesday - Thursday, May 18-20, 9 am - 5 pm daily
• 4 parallel sessions @ 90 or 180 minutes = a total of 48 sessions during the regular conference
• Live Q&A, and access to all recordings
• Keynotes and special events

www.knowbility.org/AccessU · AccessU@Knowbility.org
ABOUT JOHN SLATIN ACCESSU

The John Slatin AccessU conference is named after the late John Slatin of the University of Texas, a pioneering leader in web accessibility. This two-week web accessibility conference teaches accessibility, usability, and inclusive design skills in an interactive and communal environment where anyone in any role will learn everything they need to know about integrating accessibility into their company.

“Good design IS accessible design.” – John Slatin
## AccessU 2021: Sponsor Levels

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Title Sponsor</th>
<th>Event Sponsor</th>
<th>Education Sponsor</th>
<th>Training Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dedicated virtual space or meeting room to demonstrate your products or services, with placement in the training schedule</td>
<td>✓</td>
<td>-</td>
<td>-</td>
<td>-</td>
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<tr>
<td>Complimentary conference registrations</td>
<td>4</td>
<td>2</td>
<td>-</td>
<td>-</td>
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<tr>
<td>Company highlight in Knowbility email newsletter</td>
<td>250 words</td>
<td>100 words</td>
<td>-</td>
<td>-</td>
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<tr>
<td>Promoted social media posts</td>
<td>4</td>
<td>2</td>
<td>1</td>
<td></td>
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<tr>
<td>Listing in conference guide</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Hyperlinked logo on all website pages and email marketing</td>
<td>Top-level</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Logo on virtual banner (title slide of the video livestream and recording)</td>
<td>Top-level</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Digital show-and-tell during virtual tradeshow during breaks</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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</tbody>
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A La Carte Sponsorship Opportunities

**Track Title Sponsorships (1 Each, $2,500)**
- Dev/Coding/Testing
- Design and Usability/UX
- Content/Documents
- Gaming/XR/AI
- Policy/Strategy

**Special Event Sponsorships ($2,500)**
- Virtual Happy Hour and Networking
- Keynote Sponsorship (2 available)
- Accessible Game Night

**Additional Opportunities**
- Audio Captions Sponsor ($10,000)

For this year’s John Slatin AccessU will once again be an immersive, fully remote experience.

Your sponsorship will align your company with digital accessibility in a practical, real world way.

Sign up to become a sponsor by submitting a form on our website or emailing AccessU@Knowbility.org.