

# AccessU 2019: Sponsor Benefits

Join Knowbility in bringing accessibility experts, thought leaders, and innovators together with digital professionals who are building their accessible design and development skills.

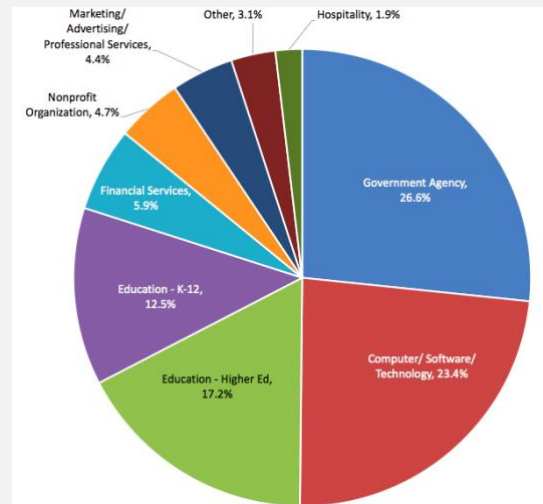
As an AccessU sponsor, your brand will gain exposure within our immediate network of more than 10,000 developers, designers, project managers, program leads, and people with disabilities. They look forward to meeting and supporting our sponsors each year in May at **John Slatin AccessU** – the accessibility training conference.

You are invited to associate your brand with this community in a unique way – as our partner in bringing solutions to a global access/equity issue. Sponsor AccessU and be a part of a legacy that includes:

- Adobe
- Dell
- Deque Systems
- eSSENTIAL Accessibility
- Google
- Loop11
- The Paciello Group (a VFO Company)
- SSS BART Group
- Texas Department of Family and Protective Services
- Usablenet
- Utah State University
- and more!

## 2018 ATTENDEE SUMMARY

↑ **39.57%** in registrations from 2017  
 ↑ **6%** out of town attendees from 2017



|                                 |     |
|---------------------------------|-----|
| Government Agency               | 27% |
| Computer/ Software/ Technology  | 23% |
| Education - Higher Ed           | 17% |
| Education - K-12                | 13% |
| Financial Services              | 6%  |
| Nonprofit Organization          | 5%  |
| Marketing/ Advertising/Services | 4%  |
| Other                           | 3%  |
| Hospitality                     | 2%  |

## AccessU 2019 Sponsor Levels

| Benefit   | Showcase Sponsor | Event Sponsor | Education Sponsor | Training Sponsor |
|---|------------------|---------------|-------------------|------------------|
|   | \$20,000         | \$10,000      | \$5,000           | \$2,500          |
| Exclusive room for your use as presentation area/demonstration/exhibit booth and function space                 | ✓                | -             | -                 | -                |
| Feature story in Knowbility Annual report, published and distributed in January 2020 to over 9,000 subscribers. | ✓                | -             | -                 | -                |
| Pre-conference track sponsored presentation   | ✓                | ✓             | -                 | -                |
| Company highlight in Knowbility email newsletter  | 250 words        | 100 words     | -                 | -                |
| Promotional insert in registrant packet   | ✓                | ✓             | ✓                 | -                |
| Complimentary conference registrations  | 6                | 3             | 2                 | 1                |
| Listing in conference guide   | ✓                | ✓             | ✓                 | ✓                |
| Access to private sponsor “green room”  | ✓                | ✓             | ✓                 | ✓                |
| Hyperlinked logo on website pages and email marketing   | Top-level        | ✓             | ✓                 | ✓                |
| Logo on annual sponsorship banner at conference   | Top-level        | ✓             | ✓                 | ✓                |
| Exhibit hall table  | ✓                | ✓             | ✓                 | ✓                |

## Sponsorship Form

If you have questions or would like to discuss additional sponsorship and exhibitor opportunities, including custom packages, please contact our Development & Communications Director, Jillian Fortin:

- Email: [jillian@knowbility.org](mailto:jillian@knowbility.org)
- Phone: (512) 528-3138 ext. 108

|                                  |   |
|----------------------------------|---|
| <b>Organization</b>              |   |
| <b>Primary Contact Full Name</b> |   |
| <b>Primary Contact Email</b>     |   |
| <b>Address</b>                   |   |
| <b>City, State, ZIP</b>          |   |
| <b>Website URL</b>               |   |
| <b>Sponsorship Type</b>          | <input type="checkbox"/> Showcase Sponsor (\$20,000)<br><input type="checkbox"/> Event Sponsor (\$10,000)<br><input type="checkbox"/> Education Sponsor (\$5,000)<br><input type="checkbox"/> Training Sponsor (\$2,500)<br><input type="checkbox"/> Keynote Lunch “Presented by...” Sponsor (Exclusive, \$5,000)<br><input type="checkbox"/> Networking Event “Presented by...” (3 available, \$2,500)<br><input type="checkbox"/> Lunch Sponsor (2 available, \$2,500)<br><input type="checkbox"/> Lanyard Sponsor (Exclusive, \$2,500)<br><input type="checkbox"/> Breakfast Sponsor (3 available, \$1,500)<br><input type="checkbox"/> Charging Stations (2 available, \$1,500)<br><input type="checkbox"/> Refreshments Station (2 available, \$1,000)<br><input type="checkbox"/> 30-Minute Sponsored Demonstrations (4 available, \$1,000) |

## Sponsor Acceptance & Signature

By signing below, I agree that this document constitutes a binding obligation in application to participate in AccessU 2019, May 14-17, 2019 in Austin, TX.

Upon the request by Knowbility, Inc., I will provide my company's approved branding and logo materials, and hereby consent to Knowbility, Inc.'s use in all promotional materials related to my sponsorship of AccessU 2019. Knowbility, Inc.'s name and logo are registered trademarks with standards governing their use.

Inquiries, the completed Agreement, checks and any notices can be sent to the Knowbility, Inc. at:

Knowbility, Inc.  
1033 La Posada Drive  
Suite 307  
Austin, TX 78752

IN WITNESS WHEREOF the parties hereto have caused this Agreement to be executed by their duly authorized representatives as of the date written below.

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**Primary Contact Signature**

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**Date**

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**Jillian Fortin (Knowbility, Inc.)**

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**Date**

Upon receipt of this form, Knowbility, Inc. will follow up with an invoice to collect payment. Your participation is confirmed once payment has been received.